ONLINE WORKSHOP

Why Color Matters

A Consciousness-raising Opportunity

This introductory workshop takes a critical look at colorblindness and raises the possibility of an anti-racist color consciouness as a more effective path to racial justice. Led by a multiracial team of racial justice activists serving as facilitators, the workshop features presentation, interactive dialogue, and online resources for additional study.

Sure we've been taught to be "colorblind" but what does that really mean? Will it bring us to the promised land of racial harmony and equality? Has it been effective in combatting white supremacy? Is it possible to address a problem like race by refusing to see it?

This webinar explores:

- colorblindness as a racial ideology
- how colorblindness compares to white supremacy
- how colorblindness compares to color consciousness
- origin and history of colorblindness
- problems and ramifications of colorblindness
- origin and history of color consciousness
- effectiveness of color consciousness as pathway to racial justice
- practical applications of color consciousness

A series of three 2-hour sessions:

Saturday, January 19, 26, February 2, 2019*
7-9PM Eastern
4-6PM Pacific

Registration:** $75 (covers all three sessions plus a free Zoom tutorial)
Join us in this guided experience at a location of your choice
using the Zoom online conferencing app.

*Can't make all three dates? No problem. Video recordings are available to all registered participants for later review.
**Want to attend with your anti-racist group? Contact us at contact@euroamerican.org for details.

REGISTER NOW

https://conta.cc/2PybX1V

For more information, see euroamerican.org/WCM.asp

The "Why Color Matters" workshop is brought to you by the Center for the Study of White American Culture, a multiracial organization whose mission is to build an equitable society in the United States by decentering white culture and centering an anti-racist multiracial culture free of white supremacy. Learn more about us at euroamerican.org