

WEBINAR, LIVE, INTERACTIVE VIDEO

# Why Color Matters

## A Consciousness-raising Opportunity

Sure we've been taught to be "colorblind" but what does that really mean? Will it bring us to the promised land of racial harmony and equity? Has it been effective in combatting white supremacy? Is it possible to address a problem like race by refusing to see it?

This introductory webinar takes a critical look at colorblindness and raises the possibility of an anti-racist color consciousness as a more effective path to racial justice. Led by a multiracial team of racial justice activists serving as facilitators, the webinar features presentations, interactive dialogue, and online resources for additional study.

Three 2-hour sessions:

Thursday, August 2, 9, & 16  
8 to 10PM EDT  
5 to 7PM PDT

Registration: \$75 (covers all three sessions)

Join us in this guided experience at a location of your choosing using the Zoom online conferencing app. Can't make all three dates? No problem. Sessions are available to registered participants for later viewing.

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The "Why Color Matters" webinar is brought to you by the Center for the Study of White American Culture, a multiracial organization whose mission is to build an equitable society in the United States by decentering white culture and centering an anti-racist multiracial culture free of white supremacy. Learn more about us at [euroamerican.org](http://euroamerican.org)